

# GLT

## THE NEWSLETTER OF THE GENESEE LAND TRUST

GLT MISSION STATEMENT THE GENESEE LAND TRUST PRESERVES AND PROTECTS LAND WITHIN THE GREATER ROCHESTER AREA, INCLUDING WATERWAYS, WETLANDS, FARMLAND, OPEN SPACE, FISH AND WILDLIFE HABITAT, AND SCENIC OR RECREATIONAL AREAS. THE TRUST DOES SO BY ACQUIRING PROPERTY OR DEVELOPMENT RIGHTS AND BY ASSISTING GOVERNMENT AGENCIES, INDIVIDUALS, AND PRIVATE GROUPS WITH THEIR OWN LAND PROTECTION EFFORTS. THE TRUST IS A TAX-EXEMPT, NOT-FOR-PROFIT ORGANIZATION SUPPORTED BY MEMBERSHIP FEES, GRANTS, AND OTHER CONTRIBUTIONS. DONATIONS TO THE GENESEE LAND TRUST ARE TAX-DEDUCTIBLE.

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## IF YOU BUILD IT, THEY WILL COME Ribbon Cutting Officially Opens Conkey Corner Park



In June 25, Daryl Porter, Assistant to Mayor Duffy, led the children of the neighborhood in cutting the ribbon on what is now their park: Conkey Corner Park, the gateway to the coming El Camino Trail. Standing alongside him were some of the partners that made this dream come true: Tom Frey, Gay Mills and Connie Ehindero of Genesee Land Trust; Eugenio Marlin of the Ibero Development Corporation, and Rodregus Tripp of Broccolo Tree & Lawn.

The official blue ribbon of the city of Rochester was intertwined with vibrant green ribbon, representing the Trust's mission to preserve nature, as well as its goal to bring nature to the city. There to witness and applaud the event were mothers, grandmothers, infants in strollers, young folk and old, teachers and caregivers.

"A trip to the park, on any day of the week, gives credence to the notion that when a community pulls together, good things happen," said Mills, executive director of the Trust. "The participation of so many people in the neighborhood really tells us that we've done something good, something special here."

The story does not end here: Thanks to the generous grant funding from the Greater Rochester Health Foundation and the John F. Wegman Fund of the Community Foundation, the Trust will build a playground at the park this fall. Undoubtedly, the Trust will mount a call for volunteers to help with the sprucing up of the corner park when construction is completed. Keep watching our website for the latest updates of the Conkey Corner Park, gateway to El Camino Trail.

Genesee Land Trust thanks all its members and friends who have donated plants and volunteered to work at the park and with the children. See more photos of this event by visiting the Trust website at [www.geneseeandtrust.org/recent\\_activities](http://www.geneseeandtrust.org/recent_activities). ■



# LIGHTNING STRUCK TWICE, BUT EVENTS STILL SUCCESSFUL



## Genesee Land Trust

500 East Avenue, Suite 200  
Rochester, NY 14607

585-256-2130

www.geneseelandtrust.org

**Gay Mills**, Executive Director

gmills@geneseelandtrust.org

**Margaret Potter**, Assistant Director

info@geneseelandtrust.org

**Kathy Blachowski**, Land Preservation

Coordinator steward@geneseelandtrust.org

**Randi Minetor**, Newsletter Editor

**Erin Grant**, Writer

**Nigel Kent**, Photographer

**Full Moon Advertising**, Newsletter Design

**Oser Press**, Printer

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Despite the fact that May and June broke the record for inches of rainfall in Rochester, stalwart Trust volunteers and gardeners helped make both the Native Plant Sale and



the Backyard Habitat Tour great successes. The May 16 Native Plant Sale, organized by Lee Caine, brought in \$4,300 with 32 volunteers working all day. We thank Sandy Frankel, Town Supervisor, and the Brighton Town Hall for allowing us to use the town grounds. See the list of volunteers in the Heartfelt Thanks.

June 20, the day of the Backyard Habitat Tour, was one of the rainiest days in Rochester's

recorded history, yet more than 260 people attended. \$8,500 dollars were raised for the Trust, thanks to the Herculean efforts of more than 25 volunteers and 14 amazing gardeners. We thank them all, as well as our great sponsors—all of whom are listed in the Heartfelt Thanks. ■

## NEW MEMBERS:

Stevie Adams, Bruce Bates, Judy Bigelow, David Budgar, Kathleen Carlucci, Salome Daly, Erin Grant, Diane Henderson, Jonathon Ignatowski, Deborah Kornfeld, Maya M. Lodico, Gregory Maguire, Bob and Laura Pearce, Betty Prisch, Kathleen E. Quinn, Karen Schreiner, Sonnenberg Garden Club, Dorothy Weber

## GIFTS IN MEMORY OF:

John B. Shepard from Salome (Sally) Daly

Jerry Robinson from Beverly S. Frisch

and Cindy Frisch

Donald W. McClellan from Margaret L.

McClellan

## GIFTS IN HONOR OF:

Iris Miller, 53<sup>rd</sup> wedding anniversary  
from Luther Miller

Luther Miller, 53<sup>rd</sup> wedding anniversary  
from Iris Miller

Dr. Neal McNabb, from Don & Nancy Hare

Connie Ehindero from Deborah Kornfeld

## MATCHING GIFTS:

ITW Foundation,

Citi Foundation,

IBM International Foundation,

SPX Foundation,

Johnson & Johnson

## EXPANDING PROTECTION ALONG SALMON CREEK



Genesee Land Trust is proud of its successes in preserving the variety of habitats that make Braddock Bay a vital ecosystem. Early in 2009, the New York State Department of Environmental Conservation (DEC) acquired a 237-acre parcel of land in the Town of Parma along Bennett Road, bounded on both sides by Salmon Creek and West Creek, its tributary. Genesee Land Trust first introduced the land and landowner to the Trust for Public Land (TPL) back in 2002, and TPL then shepherded the project through its successful conclusion with DEC. ■

## EL CAMINO CLEAN-UP ON DAY OF CARING

More than 100 volunteers from five corporations came out on a rainy United Way Day of Caring to help clean up the route of El Camino in the northeast neighborhoods of the City. Our heartfelt thanks go to the volunteers from the Student Loan Corporation of Citigroup, Thomson Reuters, Daymon Worldwide at Wegmans, Unity Health and Consumer Credit. Visit the Trust website for a list of all who participated. ■





Executive Director  
Gay Mills

## YOU ARE THE ENGINE OF GENESEE LAND TRUST

Dear Members and Friends,

Our annual meeting on June 6 included honors for two great volunteers: Nigel Kent and Jeff Hand. Both have shared the photographs that you so often see in our newsletter, on our Web site and in our publications. We are lucky to have such talented and generous photographers who volunteer for Genesee Land Trust.

Without our team of volunteers, we simply could not take on the projects, events and challenges that our small office faces. As members and volunteers, YOU are the engine of Genesee Land Trust. You make it happen, year after year. Now, in our 20<sup>th</sup> year, our roster of volunteers is pretty impressive. Because of your generosity of spirit, Genesee Land Trust is a vital organization. And for that we are most grateful.

We know that each of you has a feeling about the land, the outdoors, the places that are special to you personally. Genesee Land Trust's goal—our goal—is to protect those places and build connections to them so we can all share in and learn from the bounty of nature.

In this issue, you will read about the many fundraising events where volunteers braved inclement weather to help the Trust. You will read about a member and volunteer who not only shares her time but also is remembering the Trust in her will. You will read about the Coming Events and Work Parties, all of which require lots of help—help that you always provide.

Finally, Janet Buchanan Smith, member and volunteer, captured her recent experience at Conkey Corner Park by painting an exquisite watercolor of the school children planting their garden. Her art serves as a reminder of the importance of being a part of Genesee Land Trust, not only for ourselves but also for the generations to come who will continue to benefit from our work.

Thank you, Janet and thank you all!

*Gay Mills*



## OUR HEARTFELT THANKS GO TO . . .

Gardening Side by Side: **Diane Henderson**, presenter; Penfield Library, **Peggy O'Neil**. Newsletter Focus Group: **Erin Grant**, facilitator; **Karen Arbegast**, **Rebecca Kraai**, **Dan Deveau**, **Marlene Cole**, **Jeffrey Hand**, **Donna Traver**, **Janet Smith**, **Lorna Wright**, **Cenie Cafarelli**. Bird Day at Braddock Bay: **Kelly Leach**, **Tom Witt**, **Margo Vanas**, **Cenie Cafarelli**, **Bonnie Linden**. Outdoor Expo at Mendon Ponds: **Elisabeth Deir**, **Margo Vanas**, **Cenie Cafarelli**. The Native Plant Sale: **Lee Caine**, for organizing donations and volunteering all day; **Carol Southby**, **Cenie Cafarelli**, **Pat Tindale**, donations; Native Plant Sale Volunteers: **Sandy Carbone**, **Karen Kremer**, **Georgia Nelson**, **Kelly Leach**, **Dan Deveau**, **Jen Cos**, **Eileen Morris**, **Renee Wilson**, **Claire Wilson**, **Tom Witt**, **Steve Maley**, **Kathryn Franz**, **Connie Bowen**, **Erin Grant**, **Heather Foti**, **Robert Kraus**, **Merri-Lou McKeever**, **Jennifer Gough**, **Sabrina Siebert**, **Mary Moss**, **Emily Handelman**. Backyard Habitat Tour Gardeners: **Andrea Billin & Allan Sowinski**, **Sara & Al Rubin**, **Cenie Cafarelli**, **John & Erica Colagrosso**, **Diane & Chuck Henderson**, **Jed & Peg Fox**, **Marlene & Anthony Terpolilli**. Tour Sponsors: **Broccolo Tree & Lawn Care**, **Wegmans**, **Anthony J. Costello & Son Development**. The Tour Committee: **Lee Caine**, **Laurie Fellows**, **Karen Kremer**, **Georgia Nelson**, **Cathy Senecal-Rice**, **Elthea King**, **Pat Buehlman**, **Mary Coupe**, **Heidi Katz**; Additional Tour Volunteers: **Renee & Claire Wilson**, **Dick Freitas**, **Cherie Harder**, **Arlene Moffatt**, **Emily Handelman**, **Mike Buisman**, **Diane Cass**, **Merri-Lou McKeever**, **Jennifer Gough**, **Robert Kraus**, **Tom Witt**, **Sandy Carbone**, **Sarah Cox**, **Shary Yerger**, **Elisabeth Deir**, **Tom Frey**, **Sabrina Siebert**, **Erin Grant**. Conkey Corner Park Plant Donations: **Bonnie Hawk**, **Ann Schuler**, **Linda Kingsley**, **Anonymous Nursery**. Habitat Evaluation & advice: **Carol Southby**. Materials for New Wild Iris Path Sign donated by **Neil Frankel**, and constructed by **Warren Elvin**. Conkey Corner Park Ribbon Cutting and Care: **Elisabeth Deir**, **Sarah Cox**, **JC Wilson**, **Pat Canty**, **Tom Frey**, **Rodregus Tripp** and **Terry Schmitz**. Check Writing: **Karen Kremer**. Photography: **Nigel Kent**, **Gloria M. Weyerts**. Website assistance: **Art Scissum**. Preserve Work Parties: Kraai Preserve: **Elizabeth Henderson**, **Greg Palmer**, leaders; **Jack Spula**, **Cenie Cafarelli**, **Claudia Cossio**, **Sabrina Siebert**, **Scott Crumb**, **Pat Chakalis**, **Emily Knight**, **Kim LaFave**, **Jay and Dan Ross**, **Rob**, **Jean and Andrea Hoe** and **Town of Arcadia for providing mulch**. Brookdale Preserve: **Tom Ryther**, leader; **Tom Wells**, **Charlie Wells**, **Henry Wells**, **Brendan Wells**, **Daryl Ohdner**, **Cenie Cafarelli**, **Karen Schreiner**, **Patricia Tindale**, **Dave Lentz**. Hipp Brook Preserve (2 days): **Warren Elvin**, **Jim Britt**, **Nancy Torpey**, **David Ferriter**, **Fran McCarthy**, leaders; **Terry Smith**, **Carolyn Smith**, **Peter Torpey**, **Dick Adamus**, **John Funt**, **David Lentz**, **Beth Oswald**, **Mike McCarthy** and the **Town of Penfield for providing mulch**. Island Cottage Woods Preserve: **Rick Worner**, leader; **David Lentz**, **George Parker**, **Cenie Cafarelli**, **Daniel Deveau**, **Tom Witt**. Island Cottage Woods Work Party Assistance: **Lake Plains Waterfowl Association including Peter Verroca**, **Bill Morrison**. Biological Surveys at Kraai and Island Cottage Woods Preserves: **David Kubek**. Summer Interns 2009: **Elisabeth Deir**, **Sarah Cox**. Forests Over Time Research: **Jennifer Gough**. Legal Assistance: **Jean McCreary of Nixon Peabody LLP**, **Peter R. Woods of ESL Federal Credit Union**, **Tim Fitzgerald of Bond, Schoeneck & King PLLC**. GIS Assistance: **Benjamin Gajewski**. Walk Leaders: **Rochester Birding Association**, **David Strong**, **Sharon Galbraith**, **Braddock Bay Bird Observatory** volunteers, **Peacework Farm – Elizabeth Henderson**, **Ammie Chickering & Greg Palmer**, **Tom Frey**, **Carol & David Southby**, **Martha Zettel & Bill O'Neill**, Fundraising Assistance: **Carolyn Slack**. Wayne County: **Ora Rothfuss**. Advice and cooperation: **Zachary O'Dell of The Nature Conservancy**. Database mentoring & expertise: **Cindy and Kyle Kindle**. Administrative assistance: **Casia Moffatt**. ■



# NEW BOARD MEMBERS ELECTED AT ANNUAL MEETING

Three new board members and one returning member were elected at the Trust's Annual Meeting on June 6. Cenie Cafarelli, Erin Grant and Tom Riley all became new board members, while Diane Cass was re-elected to the board.

The slate of officers for 2009-10 are Connie Ehindero, President; Rachel Edwards, Vice President; Michael Kehoe, Treasurer; and Merri-lou McKeever, Secretary. Tom Frey, Robert Kraus and Jean McCreary were elected to the Executive Committee as at-large board members.

Retiring from the board are Suzanne Wheatcraft, who served two terms as President and provided key leadership for the Corbett's Glen and Peacework Farm projects. Lee Caine, who brings her great creativity and energy to so many of our special events, is also retiring from the board but continuing as a volunteer.

Cenie Cafarelli, retired pediatrician and Brighton resident, became a member of Genesee Land Trust in 1992 and is a lifelong advocate for land preservation, backpacker, gardener, and trail maintenance worker. Cenie serves on the Land Management Committee and volunteers at work parties and events.

Erin Grant is the Director of Marketing and Communications for Planned Parenthood of the Rochester/Syracuse Region. She serves on the Marketing and Newsletter Committees and volunteers for special events.

The retired president of T.P.R. Associates, Tom Riley formerly led the Irving Place Capital and Development Corporation. Tom was an Associate Vice President of the University of Rochester and President and CEO of Blue Cross/ Blue Shield of Rochester. For Genesee Land Trust, Tom will serve on the Development Committee and the North Coast Initiative.

Diane Cass first joined the Genesee Land Trust in the early 1990s, and continues to serve on the Land Protection Committee. In addition, she will serve on the Farmland Initiative and Land Management Committee. ■



## EARTH DAY INSPIRES THREE AREA COMPANIES

For the 5th consecutive year, three conservation-minded companies have joined Trust volunteer Rick Marx for trail maintenance at our Island Cottage Woods Preserve. We can't thank these faithful volunteers enough!

Haley & Aldrich: **Vince Dick, Steve Phillips, Mark Ramsdell, Glenn White, Bethany Zinni.**  
Paradigm Environmental Services: **Jen LaPlant, Becky Roztocil.**  
Nixon Peabody LLP: **Jerry Andolina, John Bennett, Adam Bojak, Juanita Corbitt, Elaine Enfonde, Libby Ford, Angelica Grouse, Tee Ho, Ernie Ierardi, Dan Kenyon, Erin Kenyon, Rick Marx, Cheri Mascitti, Sue Matthews, Monica Murray, Judy O'Brien, Julie O'Neill, Jody Smith, Kyle Smith.**

## GREAT GRANT NEWS

Grant-writing efforts have resulted in good news for the Trust: We have been awarded funding for kiosks, a playground and general operations.

The Norcross Wildlife Foundation has given us \$2,000 toward the building of kiosks. This is the third gift in four years from the Massachusetts-based Norcross.

The Greater Rochester Health Foundation awarded the Trust \$10,000, which was then followed by a \$7,500 grant award from the John F. Wegman Fund. This funding makes possible the building of a playground at Conkey Corner Park.

Finally, HSBC has once again proven their commitment to Genesee Land Trust with a grant award of \$15,000, bringing their total support to \$150,000 since 2002!

The grant research and writing never stops, so we all look forward to more great grant news. ■

## FAREWELL TO SUMMER INTERN SARAH COX



My experience as an intern at the Genesee Land Trust has taught me that the honorable task of preserving and protecting land can be more of a struggle than it may seem on first glance. Between fending off mosquitoes, sloshing through the mud and rain to decide how to manage a property and working to complete the tedious accreditation process, it has become clear to me that overcoming glitches is just a part of working with the land. However, all of the hard work that goes into keeping this organization running becomes worth it when we see what a difference a new park makes in an urban setting, or when we visit with the dedicated habitat tour-goers who are willing to get soaked in order to admire the work of others. I'm glad that I was able to play a role in furthering the efforts of everyone who has contributed to this wonderful organization. As I reflect on my time at the land trust, I can proudly say that I am happy to have spent my summer acquiring both valuable friendships and practical knowledge that will help me in years to come. ■

# COMING EVENTS

Call (585) 256-2130 or visit [www.geneseelandtrust.org](http://www.geneseelandtrust.org) for more information

## Salmon Creek Paddle: Friday, October 2, 6:30 PM



Join us to kayak or canoe along Salmon Creek in the Towns of Parma and Greece. If the water is high enough, we will venture upstream along the banks of the new DEC land (see story); otherwise we will head out into Braddock Bay. You may bring your own boat or rent from Braddock Bay Paddlesports (if you reserve with them in advance).

See [www.paddlingny.com](http://www.paddlingny.com) or call 392-2628. Meet at 372 Manitou Road at 6:00 so we can all be on the water by 6:30 PM. Directions: Take Lake Ontario Parkway West to exit at Manitou Beach Road (one exit past East Manitou Road). Turn left. Go to the end. Turn left onto Manitou Road.

## Evening in the Orchards: Thursday, Oct 8, 5:30 PM



Join Diane and David Wilbert at the Wilbert Fruit Farm as the harvest winds down. Bring your lawn chair or blanket for a wine and cheese gathering and exploration of the beautiful rolling countryside they call home. Call for reservations; donations to the Land Protection Fund for farmland projects welcome. Directions: Take Atlantic Avenue east into Wayne County until it ends at Rte 350. Turn right. The farm entrance is immediately on your left.

**Walk-a-thon for Genesee Land Trust:** Go to [www.geneseelandtrust.org/events](http://www.geneseelandtrust.org/events) for updates on date, times and locale of this year's teen-led fundraiser.



## FALL WORK PARTIES:

Visit our work party page at Coming Events at [www.geneseelandtrust.org](http://www.geneseelandtrust.org) to see the schedule of work parties this fall. We will be working at the following preserves: Ganargua Creek Meadow, Hipp Brook, Brookdale, Kraai and Island Cottage Woods. Please email Kathy Blachowski at [steward@geneseelandtrust.org](mailto:steward@geneseelandtrust.org) if you would like to help, or call her at (585)256-2130.

## THE CLOCK IS TICKING

### Do You Own an IRA?

### Are you OLDER than 70 1/2? *(Before December 31, 2009)*

If you answer YES to all, Then YOU own an asset that can make a great gift to the Genesee Land Trust. IRS regulations permit a gift of up to \$100,000 from your IRA to the land trust. If YOU are age 70 1/2 and IF YOU act before December 31, 2009, You WILL NOT BE TAXED on this Qualified Charitable Distribution.

***Please act soon!***

Contact Gay Mills, Executive Director  
(585) 256-2130 [gmills@geneseelandtrust.org](mailto:gmills@geneseelandtrust.org)



**Genesee Land Trust**  
500 East Avenue, Suite 200  
Rochester, NY 14607

**SAVE THE DATE:  
20TH  
ANNIVERSARY  
AUCTION**

**Saturday  
November 14th**

at 6 PM  
when the  
Genesee  
Land Trust  
marks this  
milestone at  
ArtisanWorks.

Silent and  
live auction  
PLUS  
special guests  
and other  
surprises will  
make this  
the fall  
fundraiser  
you won't  
want to miss!

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## **PLANNED GIVING: A REFLECTION OF MY VALUES**

*Margo Vanas*

One of the most treasured aspects of the Rochester area is its natural beauty. When I returned to my hometown after a decade of living in another part of the country, I learned of the existence of the Genesee Land Trust. I have been a member of

The Nature Conservancy for decades, so it is a joy to now be able to also support a local version of Nature Conservancy...our Genesee Land Trust. It is a wonderful organization, dedicated to the preservation from development and stewardship of our beautiful open land. I have been a member of the Trust for six or seven years, a volunteer for perhaps five years, and now have included the Trust in my will.

When working on a will, there are the expected bequests—the people ones. Then there are the bequests that are a reflection of the benefactor's values. The mission of Genesee Land Trust is in line with my personal values, so it was only natural to include it in my will. It is a wonderful feeling, knowing that I am doing my part to ensure that the beauty of the landscape that I cherish will remain intact forever. I want to help future generations enjoy the Rochester that I have had the benefit of enjoying throughout my life. It is very important that we hold on to what we have and not take it for granted. Making a bequest to the Genesee Land Trust was so easy, and I have confidence that my gift will benefit many generations to come. ■